

JAMES MACAULAY

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OVERVIEW

I am a hard-working and focused individual who is always prepared to go the extra mile. I have industry experience in multimedia, both through a university internship placement and through starting my own small business to develop multimedia content. My strengths in multimedia are in web content development, database communications and corporate branding and marketing. I have also taken out some of the highest marks for marketing and branding at the college.

My final project subsists of branding and fulfilling the multimedia requirements for Powderkeg Entertainment, a small games company based in Brisbane. As part of that I have studied digital marketing and brand awareness, as well as developing a corporate identity for the company from scratch. I was also responsible for writing a portion of the logic code involving player/environment interactivity in the game.

Other potentially relevant skills include proficiency with video and audio editing software, an understanding of print standards, good interpersonal skills and good phone manner.

I am currently finishing full-time university study with a view to finish and graduate on the 10th of December. This would be the earliest that I would be available to start work.

EDUCATION

2008 -Current QANTM College, Brisbane Campus
Bachelor of Applied Multimedia

- Due to finish 10th December, 2009.
- Current GPA: 5.7

WORK EXPERIENCE

2009 -Current 4uTV Sumner Park, QLD
Intern

- At 4uTV I have been responsible for the design, development and deployment of their new 3D Flash website, as well as working on developing the outline of a website for a side-company of one of the partners.

2009 -Current JMac Designs Ferny Grove, QLD
Sole Trader

- As a sole trader I have developed content for a number of organisations as a mixture of paid and unpaid work. Past clients include:
 - Licensing Line News
 - Hope City Church
 - Empower Plus Network
 - intuneIT
 - Supernatural Conference 2010

SKILLS

I am proficient in the following:

- Web development through HTML, CSS and JavaScript
- Web content development and deployment through PHP and databases
- Interactive content development using Flash and ActionScript
- Limited mobile content deployment through Flash Lite and HTML
- Use of Photoshop, Illustrator and inDesign
- Video editing using both Final Cut Studio and Premiere Pro
- Audio composition and editing in Logic Studio

REFERENCES

Paul Ferry 4uTV Sumner Park, QLD

Director

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Keiran Bartlett QANTM College Brisbane, QLD

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